

How we score calls: the StrategicGlobal method

The brief that shows its work.

A short guide to how the desk writes a call, what settles it, how a hit or a miss is scored, and which official prints the pipeline actually watches. Nothing here is invented, and nothing is scored in advance.

Research desk · ORCID 0009-0004-7002-462X
brief.strategicglobal.app/record

01 · ANATOMY OF A CALL

Logged, dated, and left alone.

A call is a falsifiable claim with a probability, a resolution date, and a source that settles it. Once it is in the On the Record registry, the statement and the odds are never edited. If we were wrong, the miss stays on the page.

Every public call carries the same fields:

ID
A stable identifier, for example `SG-2026-001`. The public scorecard anchors each call at a URL ending in that ID.

DATE MADE
The issue date on which the call was logged. The registry also stores when it was written in.

CLAIM
The sentence we are willing to be judged on. Plain language, not a vibe.

DESK ODDS
Our probability, in percent, that the claim will resolve as a hit. These are estimates, and they can be wrong.

RESOLUTION CRITERIA
The exact test: which print, which threshold or filing item, and which date.

SOURCE
The official series or EDGAR filing stream that settles the call. Not a news write-up of that source.

Two statuses sit between open and scored. **Open** means the test has not been run yet. **In review** means a later filing or print was flagged and a person has to read it before the registry records a hit or a miss. Some tests can be applied automatically (a Treasury yield against a threshold). Others, such as whether an 8-K "names a permanent CEO," are not auto-declared; they wait for review.

When the test is complete, the call is marked a **hit** or a **miss**, a resolution date is stored, and a Brier score is attached. The live list is always at brief.strategicglobal.app/record.

02 · SCORING

Brier scores, and a hit rate that waits.

We score resolved calls with a Brier score. For a single yes/no call it is the square of the difference between the probability we published and the outcome:

$$(p - o)^2$$

Here p is the desk probability on a 0–1 scale (75% is 0.75) and o is 1 if the claim happened and 0 if it did not. Lower is better. A perfectly confident, correct call scores 0. A perfectly confident, wrong call scores 1.

PUBLISHED ODDS	IF IT HITS	IF IT MISSES
75% (p = 0.75)	$(0.75 - 1)^2 = 0.0625$	$(0.75 - 0)^2 = 0.5625$
50% (p = 0.50)	0.25	0.25
15% (p = 0.15)	$(0.15 - 1)^2 = 0.7225$	$(0.15 - 0)^2 = 0.0225$

These are arithmetic examples, not results. We do not score a call until the registry records an outcome, and we do not invent outcomes to fill the table.

The public page also shows a **hit rate**: hits divided by resolved calls. Until at least one call has resolved, that figure is shown as **pending**. A 75% call that hits and a 15% call that misses are both consistent with the odds we published; a 15% call that hits is not a scandal, but it is a costly Brier miss, and it stays on the board.

The quadratic scoring rule for this purpose was described by Glenn W. Brier, “Verification of forecasts expressed in terms of probability,” *Monthly Weather Review* 78, no. 1 (1950): 1–3. doi:10.1175/1520-0493(1950)078<0001:VOFEIT>2.0.CO;2

03 · INDICATORS WE WATCH

Official prints, not a news digest.

The issue pipeline pulls a fixed set of keyless official sources, then computes every printable number from that pull. Calls settle only on the source logged with the call, not on a headline about it. These are the series the desk actually uses:

PRINT	WHAT WE TAKE FROM IT
U.S. Treasury daily par yield curve	The official daily Treasury par yields (including the 3-month, 2-year and 10-year). This is also a resolution source for rate calls. home.treasury.gov · Daily Treasury Par Yield Curve Rates
NY Fed Effective Federal Funds Rate	The effective rate and the Fed's target range, used when we describe where bills sit relative to policy. newyorkfed.org/markets/reference-rates/effr
Federal Reserve FOMC calendar	Dated meeting windows, listed only when the official calendar confirms them. federalreserve.gov/monetarypolicy/fomccalendars.htm
ECB euro foreign-exchange reference rates	The official euro reference rates (we derive USD pairs such as EUR/USD and USD/JPY from that fix). ecb.europa.eu/stats/eurofxref · eurofxref-daily and 90-day history
ECB key interest rates	The deposit facility rate and main refinancing rate, from the ECB Statistical Data Warehouse, when we put U.S. and euro-area policy next to each other. data-api.ecb.europa.eu · FM series DFR and MRR_FR
TreasuryDirect auction calendar	Upcoming Treasury auction dates, used only as officially scheduled. treasurydirect.gov/TA_WS/securities/upcoming
SEC EDGAR	Current 8-K filings and company submissions. Officer changes are typically Item 5.02. A later 8-K can be a resolution source; naming a "permanent CEO" is reviewed, not auto-scored. sec.gov/cgi-bin/browse-edgar · Form 8-K, Item 5.02 (17 CFR 249.308)

The markets strip can also show Bitcoin and Ether prices from CoinGecko. That is a market print for context, not a source we use to settle an On the Record call.

04 · HOW TO READ US

Check the work. Then decide for yourself.

Before an issue is rendered, every number and direct quote is machine-checked against the raw pull for that issue. If a figure doesn't match, the issue doesn't ship until it is fixed. News citations are headlines only, not republished text. A claim that a primary source does not confirm is labeled unverified.

The free teaser carries the "If you read nothing else" opener and one On the Record call, plus this guide. The paid Brief adds the deep briefs, scenario odds, the what-if sketch, and the dated catalyst calendar. Both sit on the same public scorecard. Paid subscribers can manage or cancel at the Stripe customer portal; access runs through the end of the period already paid for.

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The live scorecard: brief.strategicglobal.app/record
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